November 16, 1949.

COPY

Mr. Maury Lynch
Program Director
Radio Station WHRB
Dudley Hall
Harvard University
Cambridge, Mass.

Dear Maury:

Thank you for your card of November 13th.

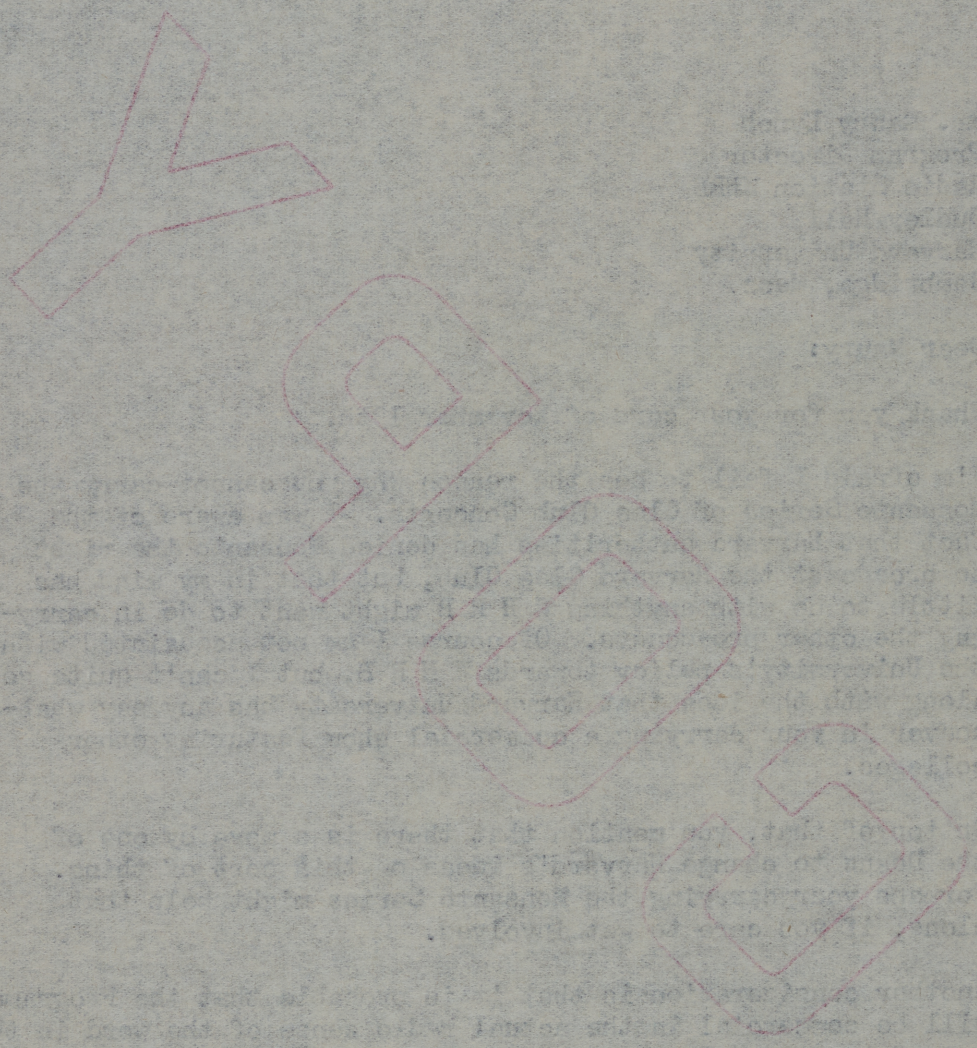
I'm afraid I fail to see the reason why you cannot carry the Monsanto Series of Glee Club Concerts. I was aware of the fact that Harvard authorities had denied Monsanto the right to broadcast the Harvard Glee Club, but that in my mind has little to do with anything W H R B might want to do in carrying the other broadcasts. Of course I am not acquainted with the University's policy towards W H R B, but I can't quite go along with the idea that Harvard University has any say whatsoever in your carrying a commercial show featuring other colleges.

On top of that, you mention that there is a move by one of the Deans to change Harvard's ideas on this sort of thing. Perhaps your carrying the Monsanto Series might help that along, if you care to get involved.

Another consideration is that it is probable that the Programs will be commercial in the actual radio sense of the word in the near future, and I should think W H R B would be interested in the revenue.

I am looking forward to the installation of your recording equipment, as I have hopes for a considerable amount of broadcast exchange in the future.

Cordially yours,

Howard Eaton, Jr.
Ass't Program Director

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